

COLTS NECK HIGH SCHOOL **CHASE THE RAINBOW 5K**

May 18, 2019 ~ Bucks Mill Park ~ 10:00 am



To whom it may concern,

Colts Neck High School's National Honor Society, Naval Junior ROTC, and Free the Children are jointly hosting a color run, Chase the Rainbow 5k, on Saturday, May 18, 2019 at Bucks Mill Park in Colts Neck, New Jersey. The three organizations have set a goal of raising \$15,000 to donate to the Make a Wish Foundation of NJ, the National Parkinson Foundation, and Free the Children. This year we are aiming to integrate our community by reaching out to local businesses for their help in making our event a success. In return, each business will receive publicity with different outlets into the Colts Neck High School community, and beyond. The back of this sheet provides the generous rewards for the amount of money or prizes donated which include the business's logo on the back of the t-shirts runners will be provided with, along with a brochure of all of our sponsors in their "swag bags"! To donate, please see the reverse side for various options, as well as our tax ID number. Please make checks payable to CNHS Color Run and mail to Colts Neck High School, 59 Five Points Road, Colts Neck, NJ 07722 Attn: William Lawlor.

If you have any questions, please feel free to email the advisor of the race committee! Thank you in advance for your support.

Sincerely,

William Lawlor, Free the Children Advisor
WLawlor@FRHSD.com

Frequently Asked Questions:

Q: Is there an alternative way to involve my business in the run in addition to or in substitution of a monetary donation?

A: Yes! Our goal for this year is to integrate our community as much as possible by having a set-up of booths that will allow any type of business or service to display their product to interact with runners. In addition, you can provide any type of product to sell to or provide our runners with.

Q: If my business plans on being involved in the Color Run by setting up a booth or making a monetary donation, how many business cards must we provide, if any?

A: Every business involved in the Color Run will need to provide one copy of their business card or logo to be placed in the Donations Thank You Booklet. Physical business cards will not be needed.

\$1,500 and Above:

- Their own sponsor banner
- Logo and link on FTC, NHS and ROTC websites, Facebook pages and twitters
- Five 5K race entry tickets
- Business card advertisement on a full page in our Donations Thank You Booklet (must be provided by the business)
- “Thank You” announcement for donation before and after race, and after raffle
- Color station named after them
 - Example: blue color station will now be called “(business name)’s Blue Station”
- Logo on the T-shirt

\$1,000 - \$1,499.99:

- Logo on a sponsor banner
- Logo and link on FTC, NHS and ROTC websites, Facebook pages and twitters
- Three 5K race entry tickets
- Business card advertisement on a full page in our Donations Thank You Booklet (must be provided by the business)
- “Thank You” announcement for donation before and after race, and after raffle
- Logo on the T-shirt

\$500 - \$999.99:

- Business card advertisement on a full page in our Donations Thank You Booklet (must be provided by the business)
- “Thank You” announcement for donation before and after race, and after raffle
- Two 5K race entry tickets
- Logo on the T-shirt

\$250 - \$499.99:

- Business card advertisement on half a page in our Donations Thank You Booklet (must be provided by the business)
- “Thank You” announcement for donation before and after the race
- Two 5K race entry tickets

\$100 to \$249.99:

- Business card advertisement, the size of the card, in our Donations Thank You Booklet (must be provided a business card)
- “Thank You” announcement for donation before race begins
- One 5K race entry ticket

UP TO \$100:

- Business card advertisement, the size of the card, in our Donations Thank You Booklet (must be provided a business card)
- “Thank You” announcement for donation before race begin

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